

SYSTEM AND METHOD FOR GENERATING
EVEN MONEY BETS FOR AN EVENT

5 ABSTRACT OF THE DISCLOSURE

 A system for managing bets comprises a memory and a processor. The
memory stores information associated with a field of participants for an event, each
participant associated with particular odds for the event. The processor receives a bet
that a lead participant from the field of participants will finish in a particular subset of
10 finishing positions in the event, wherein the bet is associated with customized odds.
The processor further select one or more additional participants from the field of
participants to add to the bet such that the odds associated with the lead participant
combined with the odds associated with the one or more selected additional
participants at least approximates the customized odds for the bet.

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